

Respect

Empathy

Ambition

Cooperation

Health



Sandwell Metropolitan Borough Council  
Park Hill Primary School  
Head Teacher: Mrs. C. L. Logan

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Friday 13th October 2023

Dear Families,

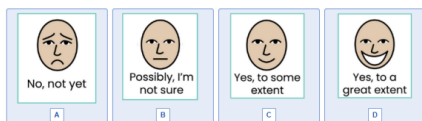
I am delighted that Park Hill has been selected to take part in an exciting programme to improve careers education in primary schools. It is called "Start Small, Dream Big" and focuses on helping school makes links between our curriculum and careers so that our children's aspirations are not limited. This programme is funded by The Careers & Enterprise Company and evaluated in partnership with ImpactEd.

To fully evaluate the impact of the programme on pupils and parents, I will be inviting Year 5 and 6 children to complete a short survey in school which will ask questions about behaviours, attitudes and beliefs related to careers and the world of work. They will complete this next week on:

- Year 5 – Tuesday 17<sup>th</sup> October 2023
- Year 6 – Monday 16<sup>th</sup> October 2023

Examples of the questions children will be asked are:

I have learned about different jobs other than those of my family/carers



I feel I can do any job or career that I want to.



We will also be inviting parents and carers of all children in school to complete a survey about towards the end of the year (Summer 2024).

These surveys will help us understand the impact of the project so that it can be improved in the future. Any data shared in the surveys will be treated confidentially. The children will be asked to indicate whether they are a boy or a girl and which year group they are in – **no identifiable information, such as names, will be collected**. Only overall findings will be published. For more information about how ImpactEd will collect and process the data, please see the privacy notice which can be found online at <https://rb.gy/kvyj0g>.

Taking part in this evaluation is entirely voluntary and no pupil or parent is obliged to participate. If you are happy for your child to take part in the research, you do not need to inform anyone. However, if you have any questions or would like to opt out, please let me know, either by telephoning school, telling your child's teacher or emailing [office@parkhillprimary.co.uk](mailto:office@parkhillprimary.co.uk).

Thank you in advance for your support.

Kind regards,

Mrs A. Boardman  
Deputy Head Teacher